



splore
open for adventure

ANNUAL REPORT 2014





2014

ANNUAL REPORT

Splore exists because we believe that everyone, regardless of ability, income, or life circumstance, deserves the opportunity to live life to the fullest.

OUR MISSION

At Splore, outdoor adventures are the medium we have chosen to change someone's life for the better. We are committed to removing any and all barriers to experiencing the joy, bonding, and empowerment that comes from a meaningful outdoor experience.

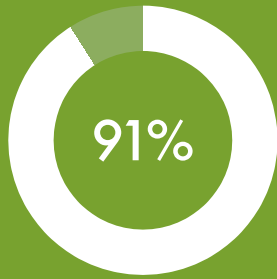
OUR CORE VALUES

Joy, Inclusion, Empowerment

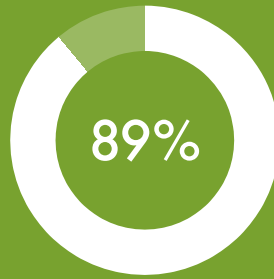


OUTDOOR ADVENTURES MAKE A BIG DIFFERENCE

Splore surveys individuals and groups after their trips. Of 2014 participants:



Reported an increase in
**SELF-EFFICACY &
CONFIDENCE**



Reported an increase in
**POSITIVE
RELATIONSHIPS**



Reported an increase in
**CONNECTION TO
THE OUTDOORS**

2014 HIGHLIGHTS



Gained accreditation as an Adventure Program through the Association of Experiential Education.



Provided Risk Management Training for Moab & Salt Lake summer guides in collaboration with the Outdoor Safety Institute.



With support from the Utah Office of Tourism, tripled the number of out-of-state visitors who participated on our trips.



Hosted first annual Open for Adventure Breakfast which raised over \$18,000.



Partnered with 27 new agencies to provide trips to their clients.



Established the Tom Wharton Adventure Fund in memory of a wonderful donor and volunteer river guide who passed away in 2013 and left a generous gift to Splore. The fund will help people with disabilities take the trip of a lifetime.



Awarded over \$145,000 in trip scholarships to low-income individuals and groups.



In partnership with Grand County, provided free rafting trips for 61 Moab area youth.

FOUNDATIONS WHO SUPPORTED OUR WORK IN 2014:

Dralla Foundation
 George S. & Dolores Doré Eccles Foundation
 Henry & Leslie Eskuche Foundation
 JEPS Foundation
 Larry H. Miller Charities
 Lawrence T. and Janet T. Dee Charitable Foundation
 Marriner S. Eccles Foundation
 McCarthy Family Foundation
 R. Harold Burton Foundation
 Robert S. Carter Foundation
 Sorenson Legacy Foundation
 Sterling & Shelli Gardner Foundation
 The Church of Jesus Christ of Latter-Day Saints Foundation
 Utah Families Foundation
 Utah Medical Association

COMPANIES WHO SUPPORTED OUR WORK IN 2014:

Black Diamond Equipment
 Bohemian Brewery
 Chums/Beyond Coastal
 Helly Hansen
 Hydro Flask
 Investment Management Consultants, Inc.
 KUED
 Mitchell X
 Mountain Khakis
 Petzl
 Pistil Designs
 prAna
 Rio Tinto/Kennecott
 Salt Lake Tribune
 The Brute Squad
 Tubbs Snowshoes
 University of Utah, Department of Pediatrics
 Wells Fargo
 Whole Foods Market Sugarhouse
 Winder & Counsel
 XMission

GOVERNMENT PARTNERS WHO SUPPORTED OUR WORK IN 2014:

Utah Governor's Office of Economic Development
 Grand County Special Services District
 Utah Office of Tourism

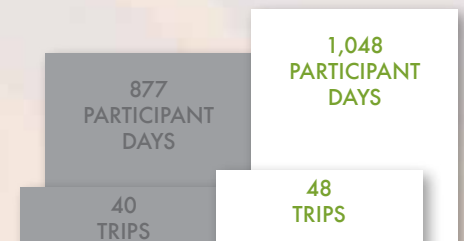


FINANCIAL OVERVIEW

	2014	2013	
ASSETS	Cash & Cash Equivalents	80,318	78,374
	Accounts Receivable	5,063	4,928
	Fixed Assets	22,668	40,595
	Investments	1,118,815	0
	Total Assets	1,226,864	123,897
LIABILITIES	Accounts Payable & Accrued Liabilities	12,975	14,984
	Restricted/Deferred Revenue	43,269	36,519
	Total Liabilities	56,244	51,504
NET ASSETS	Restricted Net Assets	207,508	207,508
	Unrestricted Net Assets	-135,115	-130,362
	Net Income	1,098,226	-4,753
	Total Net Assets	1,170,620	72,394
Total Liabilities & Assets		1,226,864	123,897

MOAB

2013 2014



For our [substance abuse] group, the **INCREASE IN SELF-ESTEEM**, confidence, and courage has been great. The staff at Splore has been working with these young men for several months now and they are great role models for our clients. You guys rock!

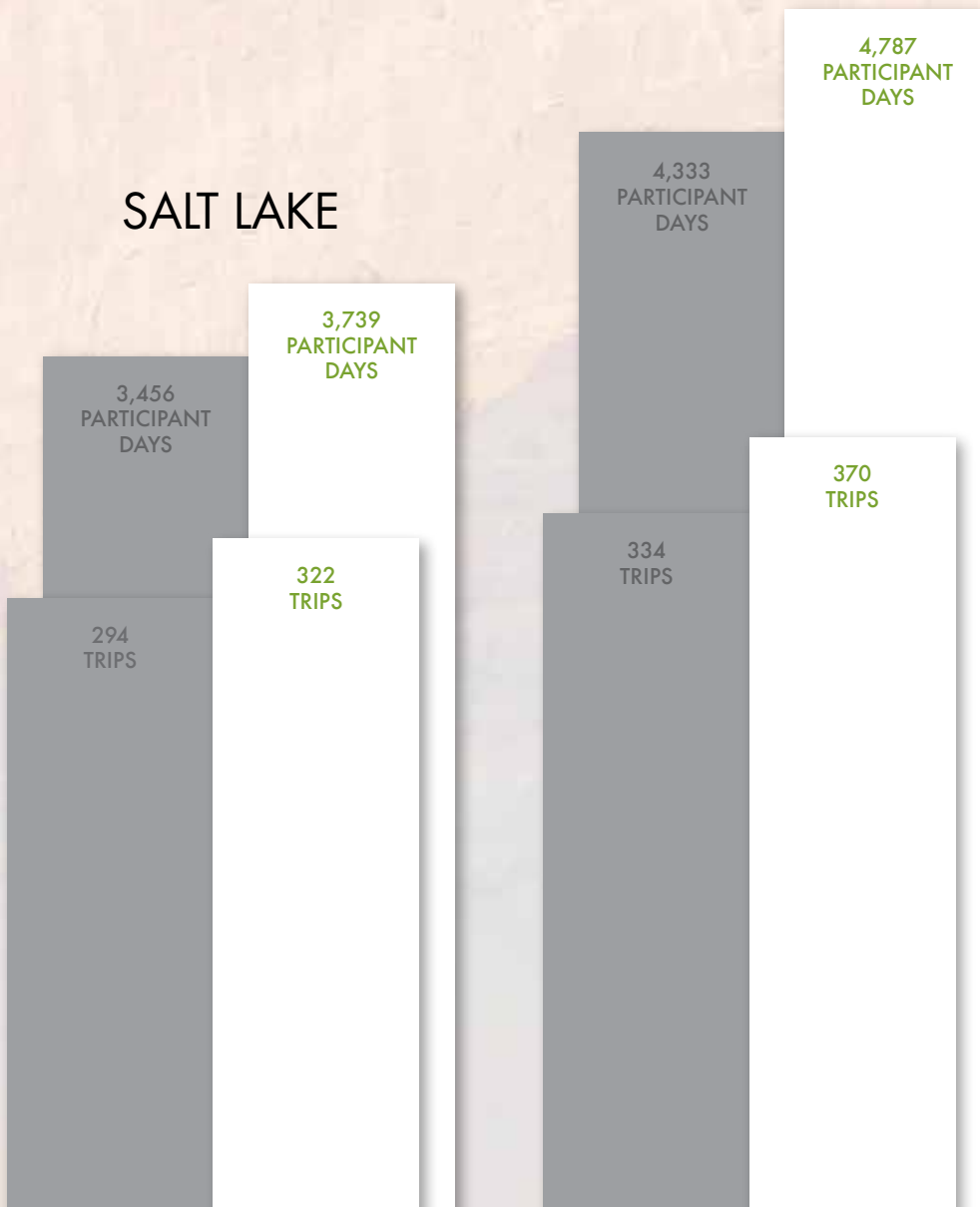
– Therapist of adults in substance abuse treatment

The whole adventure, from the pre-trip meeting the evening before to being dropped off at our home filled with memories and a **SENSE OF ACCOMPLISHMENT**, continues to reverberate in the lives of all of us. We do plan to camp some more and we are making efforts to include our son in the planning of activities we might not have beforehand.

– Father of a son with disabilities

TOTALS

SALT LAKE



AGENCIES WHO TOOK TRIPS IN 2014:

- Autism Spectrum Disorder Clinic
- Benchmark Behavioral Health
- Boys & Girls Clubs of Greater Salt Lake
- Camp Hawkins
- Catholic Community Services
- Chrysalis
- Comunidades Unidas
- Community Entry Services
- Community Treatment Alternatives
- Copper Hills Treatment Center
- Get Into The River Festival
- Girls Empowerment – Salt Lake County
- Girl Scouts
- Grand Area Mentoring
- Housing Authority of the County of Salt Lake
- Haven House
- International Rescue Committee
- Juvenile Justice Services
- Learning Services
- Mission Health Services
- Moab Multicultural Center
- National Ability Center
- Neighborhood House
- Next Level Recovery
- Natural History Museum of Utah
- Northeastern Services
- Odyssey House
- Paradox Sports
- Primary Children's Medical Center
- Provo Canyon School
- Shriners Hospitals for Children
- Sorenson Unity Center
- Sunnyvale Neighborhood Center
- Swaner Preserve and EcoCenter
- TURN Community Services
- U of U Department of Pediatrics
- U of U Rehab Clinic
- Utah Association for Intellectual Disabilities
- Utah Hemophilia Foundation
- Utah State Developmental Center
- Utah for Veterans
- Utah Easy to Love
- Utah Neuro Rehabilitation
- Veterans Administration
- Valley Behavioral Health
- VISTA Treatment Center
- Wells Fargo Employees
- West Jordan Care Center
- Wilderness Inquiry
- YMCA
- Youthlinc
- Youth Garden Project
- Youth Works
- YWCA

2014 IN NUMBERS



1,000

MILES TRAVELED ON
SNOWSHOES

89

WATER
FIGHTS

502

BOWLS OF CHILI
SERVED

169

SUNSETS
VIEWED

348K

FEET OF ROCK CLIMBED

2,000

POUNDS OF TRASH
PULLED FROM
JORDAN RIVER

7,000

HOURS SPENT IN NATURE

2,356

HUGS SHARED

Thank you for making a **DREAM COME TRUE** for me. I will never forget the time I had on the river with my daughter. Sometimes in a difficult world, it is so awesome to know there are programs like Splore. I can still feel the fresh air, see the shimmering stars on a black velvet sky, and see the outline of the canyon against the sky. I have spent so much of my life as a caretaker, and the Splore trip gave me the energy I needed to come back home and continue caring for my family.

– Mother of a daughter with a neuro-degenerative disease

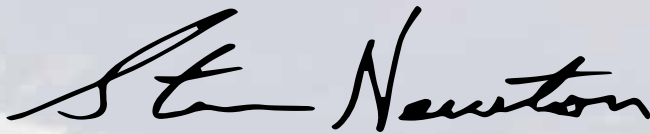
THANK YOU

Thank you for believing in our work and supporting everyone living life to the fullest!

Sincerely,



Janine Donald, Executive Director



Steve Newton, Board Chair

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